



شركة نـاف لـحـلـول الطـبـاعـة ومـسـتـلـزـمـاتـها
NAF Printing Solutions and Accessories Co.

HP Professional Print Services



LEADER'S MESSAGE

It was our ultimate aim, for more than 15 years, to provide our customers with the best and the highest quality products.

NAF aspires to reach its customers appeal and satisfaction. Hands – in – hands as a one team of our professional and experienced engineers, sales and marketers will cover all your demands.

Anybody who knows **NAF** will know that there is a commitment from our customers and staff to values such as honesty, trust and most of all respect for one another.

J Nedal Odeh
General Manager



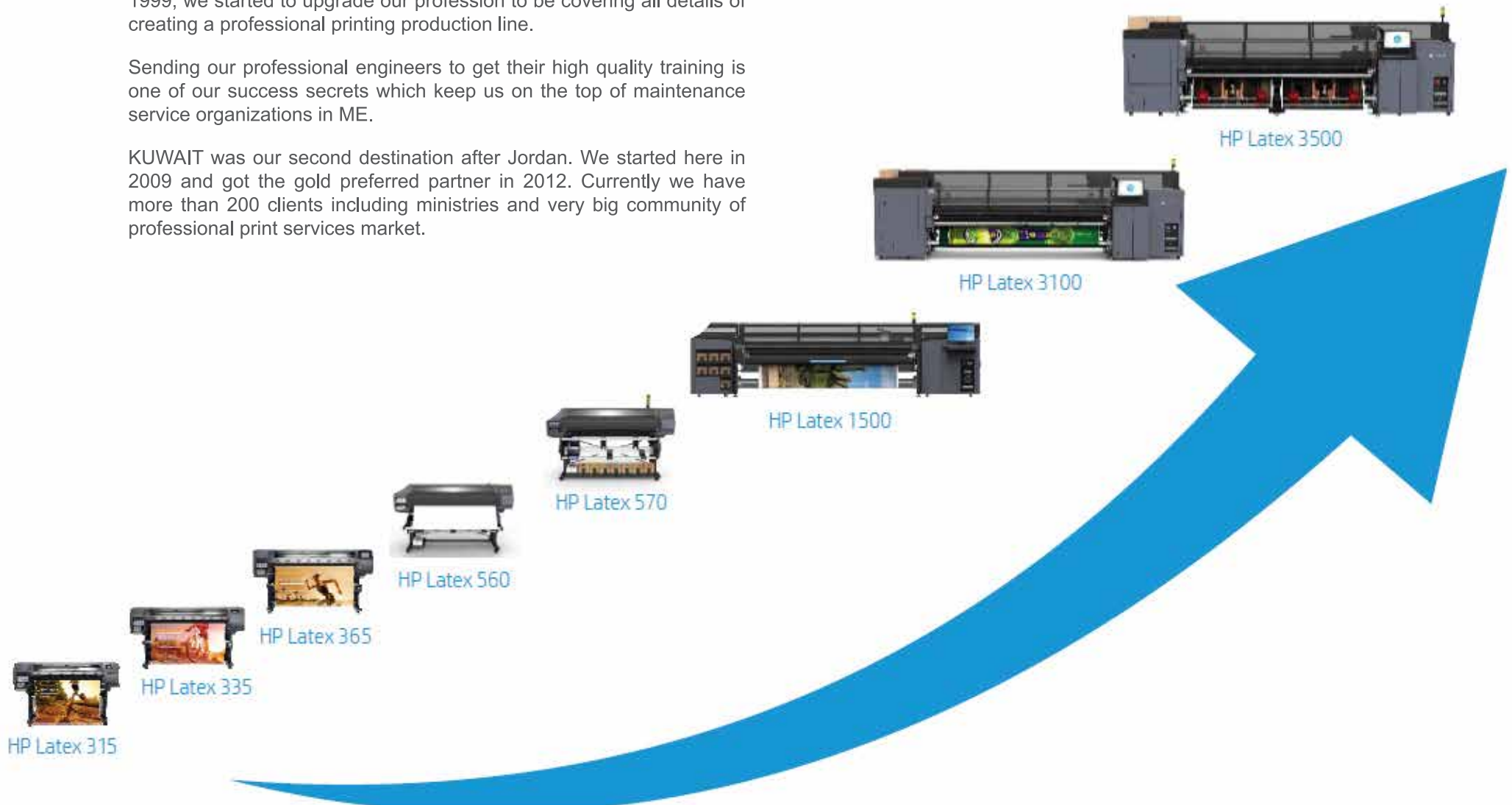
OUR STORY...

STARTING WITH PAPER AND PRINTING MATERIAL FACTORY

In 1990, **NAF** was founded as a paper factory to support the media market with very high quality printing material. We hold the whole market in Jordan creating a very huge amount of fans of our products. In 1999, we started to upgrade our profession to be covering all details of creating a professional printing production line.

Sending our professional engineers to get their high quality training is one of our success secrets which keep us on the top of maintenance service organizations in ME.

KUWAIT was our second destination after Jordan. We started here in 2009 and got the gold preferred partner in 2012. Currently we have more than 200 clients including ministries and very big community of professional print services market.





OUR VISION...

TO BECOME THE PARTNER OF CHOICE FOR OUR CUSTOMERS

With origins that can be traced back to 1999, **NAF** was founded to be a leader in the Printing Solutions industry in the Middle East.

Our solid ties with clients and in depth knowledge of their products, needs, targets and specific, market have ensured our success.

Empowered with insight on local and international trends and developments, **NAF** is a pioneer with business sense and a proper support structure.

Our comprehensive and tailor-made solutions and services make **NAF** the professional choice.





OUR PHILOSOPHY...

WE SELL AND PROMOTE INNOVATIVE PRODUCTS IN THE PRINTING INDUSTRY

We strive to be our customer's partner because we believe that our success is measured by our client's success. In the light of this, **NAF** works with the leading manufacturers in the printing industry to offer our clients the best products and services. We also closely monitor trends, anticipate change and take a pro-active approach so our clients will have the technological and competitive edge.

Our client-centered attitude extends us to help our clients to reduce running cost, increasing productivity and efficiency. Continually developing and improving **NAF** committed to quality, client satisfaction and steady growth throughout the Gulf and Middle East region.

WHY NAF?

TO BE ALWAYS UPDATED WITH THE LATEST PRINTING TECHNOLOGY.

NAF is a company which considers and mainly targets your success. We truly believe that after sale which consists of technical service, inks, materials, consultants and information is very important to the customer. **NAF** provides the latest-technology products with fewer costs and environment friendly.

With over 3 main branches in the ME (Jordan, Kuwait and Qatar) you'll be able to get our products, spare parts, contracts and services with high speed response to insure your delivery on time.

Also the warranty that you'll get with each product will be followed up by our professional engineers and service staff.



OUR PRODUCTS

NAF IS A LEADING TOTAL SOLUTION PROVIDER FOR LARGE FORMAT DIGITAL PRINTING INDUSTRY IN KUWAIT WITH BRANCHES ACROSS GCC AND JORDAN.

We are proud to be an official dealer for world class Printing equipment, technical services and consumables. **NAF** offers its customers a prompt and reliable services in an accurate time bound.



- LARGE FORMAT PRINTERS
- DESIGNJET PRINTERS & SCANNERS
- FLATBED CUTTERS
- ROLL CUTTERS
- RIP SOFTWARE
- MEDIA
- PRINTING ACCESSORIES

OUR PRODUCTS

HP Latex Printers

• HP Latex 365 Printer



• HP Latex 570 Printer



OUR PRODUCTS

HP Latex / Flatbed Printers

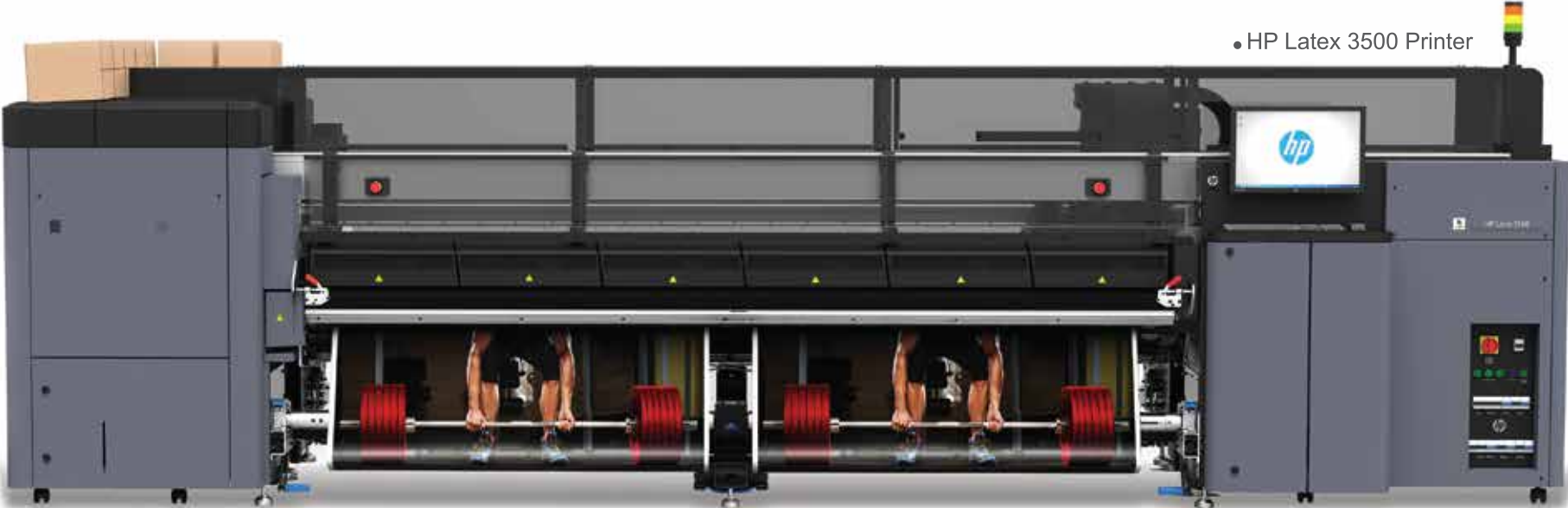
• HP FB750 Industrial Printer



• HP Latex 1500 Printer



• HP Latex 3500 Printer



OUR PRODUCTS

HP DesignJet Printers

- HP DesignJet Z6800 photo production Printer



- HP DesignJet T795 Printer series



- HP DesignJet T2530 Multifunction Printer series



OUR PRODUCTS

Summa

• Summa F1612



• Summa DC5



• Summa D160



OUR PRODUCTS

Colortrac

- Scanner SmartLF 36in



Flexa



OUR PRODUCTS

SOFTWARE & CONSUMABLES

SOFTWARE:

- Onyx
- Caldera
- Summa Flex Pro

CONSUMABLES:

- HP media
- Engineering Papers
- Inks



OUR SERVICE

NAF FULLY RECOGNIZES THE STRATEGIC IMPORTANCE OF SERVING CLIENTS TO ACHIEVE TOTAL CUSTOMER SATISFACTION.

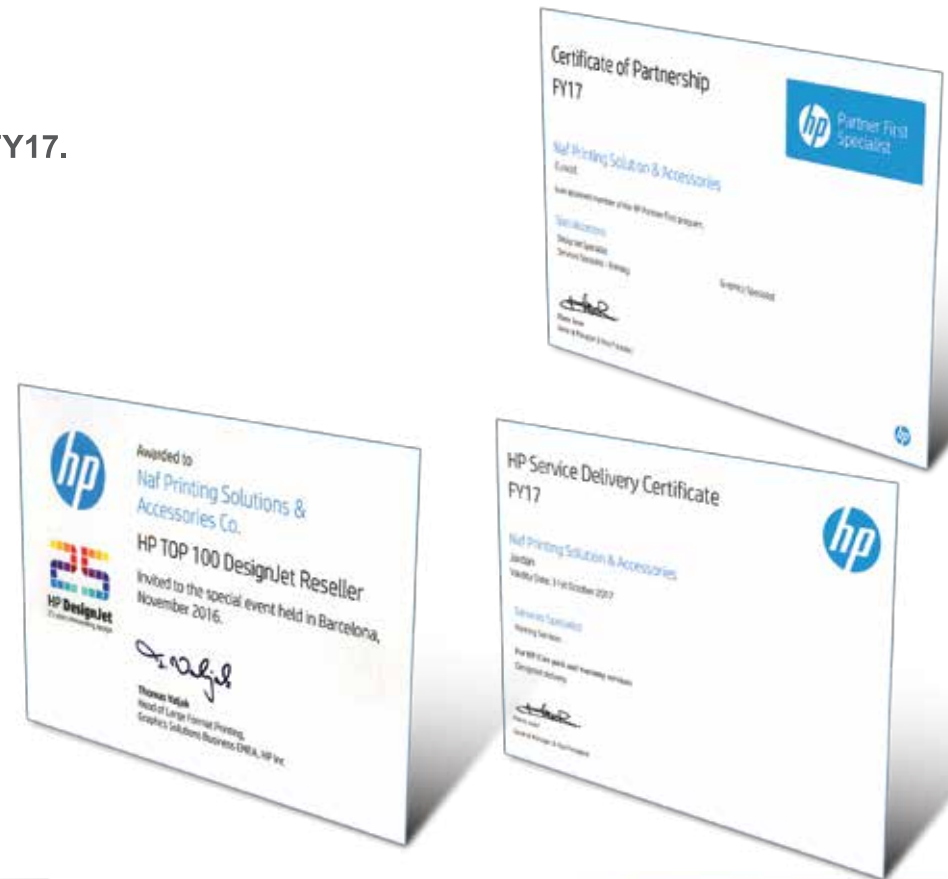
The company's service engineers are trained regularly to improve their skills and insure proper technical service to our clients. This performance gives **NAF** an excellent reputation in the market as one of the best after- sale- service in region for both preventive maintenance and response/resolution time for failures.

Our main strategy is to rely on a team of professional engineers with strong experience in the medium and large format printers market, in addition to the cutters rolls & Flatbed cutters.



OUR CERTIFICATES & AWARDS

- The First Top performer in Lowest Parts Consumption FY17.
- Partner first specialist FY17.
- HP service delivery FY17.
- HP TOP 100 DesignJet Reseller FY16.
- One of the best large format printing partners FY16.
- HP DesignJet EMEA Champions FY15.
- EMEA Achievement FY15.
- ONYX best recognition Award.



Our success is vested in our client's successes



CONTACT US

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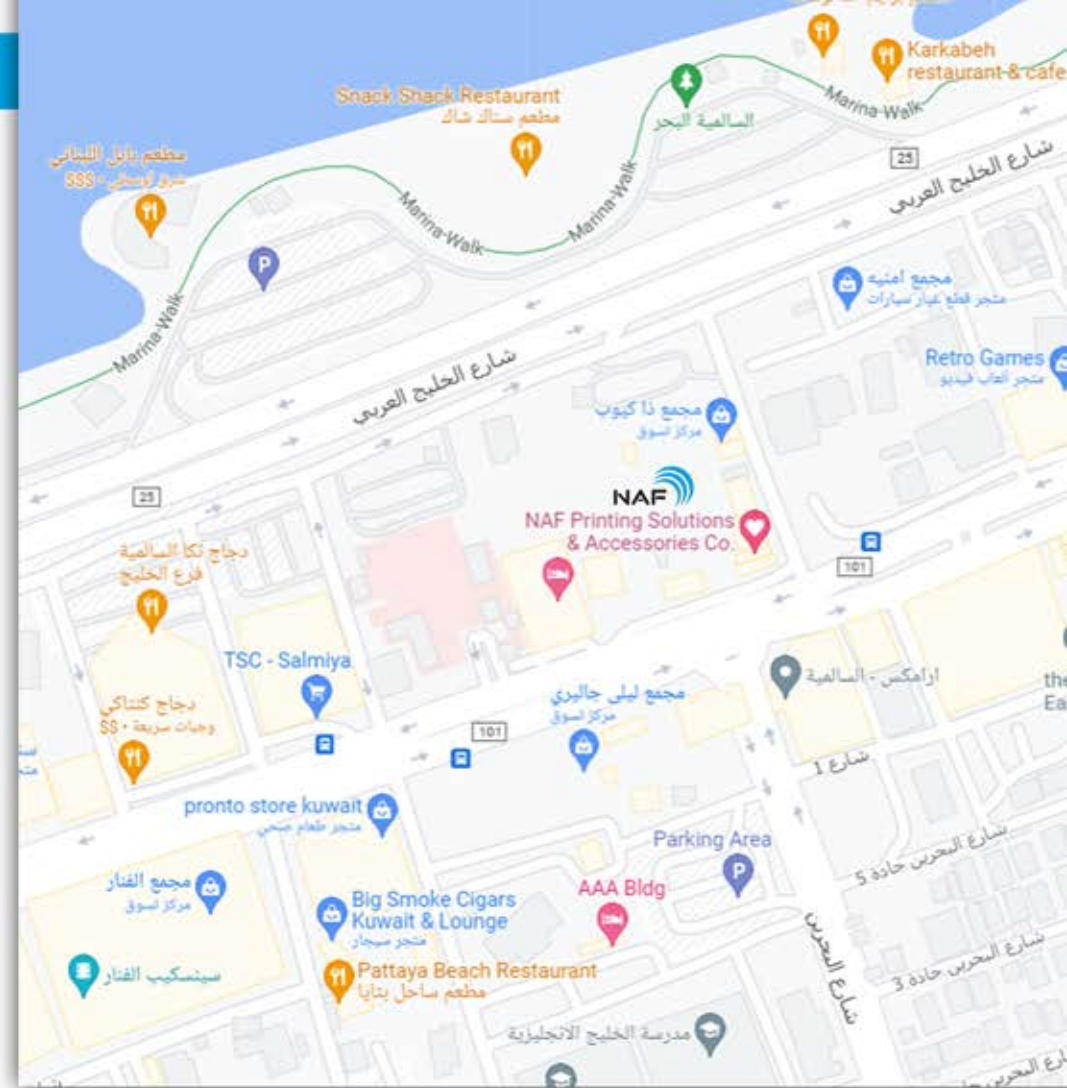
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THE TRIATHLON SERIES





Legendary Performance



The most important shot is the next one.